

Athletic Committee Meeting - AGENDA Thursday, November 16th 2023

1. **Attendance:**

Skyler Ramberger Mokena Community Park District

Beth Nagle – Frankfort Park district

Brad Burke – Oak Lawn Park District

Ben Sataloff

Domonic Cooper – New Lennox Park District

Ewa Koziol

Maurius Hill

Don Villalobos

1. **Uniforms**
* Where do you order your uniforms?
* Top notch silk screening, santos sports store, George Shimao / American outfitters
* We like the proximity and price of these places which helps keep our business
* How long do order uniforms usually take?
* 2-3 weeks usually try to give them 3 weeks to complete an order to be safe
* What is the average price of your uniforms per sport?
* Right around $15 – $17
1. Recording Youth Sports Games
* Does anyone record / Stream any sports games for parents?
* \* Noone records games or streams it to anyone. Some hockey arenas do it but not park districts
* What is the benefit and are people interested?
* Just not worth the cost / hassle
1. Picture usage
* How do you decide what pictures of kids can you use?
* \* If you sign up, we can use your pictures – normally if anyone has any qualms, they will say no and we will not use the photo
* Has anyone raised any concerns about having their kids’ pictures in our marketing?
* No real concerns from parents – by signing the waiver they are agreeing to use our pictures but if a parent wants us to remove the photo we will
1. Weather delay
* How do you handle weather delays?
* Rainout hotline – easy to use and nice for parents
* Like the notifications and the communication
* Easy for parents to use and easy for us to update
* Try to get It out 1 hour before game time
* Within 1 hour of game time, it is the referee’s decision
* What are the criteria for cancelling practice / games?
* \* Some will cancel for rain and some will play in it. Most are case by case scenarios
* \* For the most part we try run the games If possible and depending on where you are in the season
* Do you have a policy for weather?
* For the most part we have something written for heat but we don’t have a policy for rain / weather
1. Marketing
* What process / tools do you use to help market your leagues
* Try to find locations to hang banners / flyers up or market at other events
* What locations / mediums do you use to push out the marketing for your sports leagues?
* Try to use social media directly and use that as much as possible
* Try to push out as many printed copies and digital copies as possible
* Utilize QR codes
* Try to be present in the community and offer as many flyers as possible
* Usually just send it to the marketing person and they will take care of it
1. **Topic ideas for next meeting?**
* Independent contractors for sports programs
* Rules for leagues – How often is it updated and when do you change it
* Payouts – how to adjust it and when should you change it
* What are your volunteer coaches. How do you find them and what’s the process
* Team sideline background checks
* What apps do you use to communicate schedules and scores of games
* How do you pitch to the board to try new software
* How do you pick team names
* Who do you order trophies from
* What trophies do you order
1. **Next Meeting: Thursday December 21st 2023 at 11:00 Am via Zoom**