



**Marketing Committee Agenda  
October 17, 2023 @ 11:00 am**

- I. Call meeting to order
- II. Attendance
  - a. Introduction of new members
- III. Topics of discussion
  - a. NRPA Conference – any good marketing sessions or takeaways?
  - b. All things Social Media
    - i. What platforms does your agency use?
    - ii. Post successes – what produces the most engagement
    - iii. Trends
    - iv. Creating events
    - v. Advertising
- IV. Open discussion
- V. Next meeting – Tuesday, November 21 @ 11:00 am
- VI. Adjournment