



**Marketing Committee Agenda
February 20, 2024 @ 11:00 am**

- I. Call meeting to order
- II. Attendance
 - a. Introduction of new members
- III. Topic of discussion
 - a. Conference recap
 - b. Marketing through flyers
 - c. Design platforms
- IV. Open discussion
- V. Next meeting – Tuesday, March 19 @ 11:00 am
Topics:
 - a. Google Analytics and reporting
 - b. Email Marketing platforms
- VI. Ajornment